



## PUBLIC HEALTH NURSING 3.0: TIME FOR AN UPGRADE



APRIL 29–MAY 1, 2018 | WYNDHAM RIVERFRONT | LITTLE ROCK, ARKANSAS

## YOU ARE INVITED TO BE AN APHN CONFERENCE EXHIBITOR AND/OR SPONSOR

APHN invites you to join us at the 2018 Annual Conference in Little Rock, Arkansas. You will have the opportunity to talk to over 200 Public Health Nurses, nursing educators, and other partners whose focus is on population health. This year's conference theme is "Public Health Nursing 3.0: Time for an Upgrade." Public Health Nursing 3.0 reflects the nature of the work and issues that public health nurses are engaged in across the nation as part of the movement to strengthen and transform our health system and improve overall population health. The conference will engage participants in dialogue about research, policy, practice, and advocacy to advance a culture of health.

The Association of Public Health Nurses (APHN) was formally incorporated six years ago (2012), building on a rich 83 year history. It began in 1935 as the Association of State and Territorial Directors of Nursing (ASTDN), serving as an advisory group of state health department nurses. The broader, more inclusive organization has grown over the years with an educational focus to support public health nurses (PHNs) in the dynamic, rapidly changing health system and continues today as an organization of PHNs from across the US and its territories. In addition to a rich history, APHN's strength lies in partnership with thousands of nurses and partners in public health and population work at the local, state, and national levels, and draws upon these relationships to communicate with a broad membership.

APHN is an affiliate of the Association of State and Territorial Health Officials (ASTHO) and the National Association of City and County Health Officials (NACCHO). APHN is also an active partner in the Quad Council of Public Health Nursing Organizations.

APHN's vision is healthy communities through excellence in public health nursing practice and leadership. APHN's members are actively engaged in local, state, and national collaborative partnerships that promote and improve the public's health. The organizational website is located at [www.phnurse.org](http://www.phnurse.org)





# SPONSORSHIP OPPORTUNITIES:

## **Gold Sponsor – \$5000**

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Acknowledgement in conference program
- Full page ad in conference program
- Recognized on the APHN website/conference website with company blurb and link
- One full conference pass

## **Silver Sponsor – \$4000**

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Acknowledgement in conference program
- Half-page ad in conference program
- Recognized on the APHN website/conference website with company blurb and link
- One full conference pass

## **Awards Luncheon Sponsor – \$5,000**

The awards luncheon will serve as one of the few opportunities all attendees come together to recognize deserving members for their achievements. Sponsoring this event will allow maximum exposure to the leaders of our organizations.

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Individual event sponsor recognition during awards luncheon
- Acknowledgement in conference program
- Full page ad in conference program
- Recognized on the APHN website/conference website with company blurb and link
- One full conference pass

## **Session/Break Sponsor – \$2500**

includes:

- Draped exhibit table and chairs
- Signage recognition at conference
- Acknowledgement in conference program
- Recognized on the APHN website/conference website with logo
- Individual even sponsor recognition during breaks or session
- One one-day only conference pass

## **Conference Sponsor – \$1000**

includes:

- Signage recognition at conference
- Draped exhibit table & chairs
- Acknowledgement in conference program
- Recognized on the APHN website/conference website
- One “Exhibitor Only” pass

## **Itemized Sponsorship Options**

As an item sponsor, you will also receive recognition in the conference program & on the website. You will be responsible for providing the required numbered of logo'd pieces for the conference participants.

### **Tote Bag Sponsor – \$2,000**

Sponsoring the Official APHN 2018 Annual Conference tote bag will make your company a center point of every attendee's attention.

### **Water Bottle Sponsor – \$1,000**

With your logo on a water bottle, you will be an integral part in helping to keep attendees hydrated.

### **Pen Sponsor – \$600**

With your logo on a pen, your name will be front and center as the participants take notes during the conference and beyond.



## EXHIBITOR FEES:

The exhibit fee includes:

- Table-top space including one 6' x 30" draped table, two chairs, and wastebasket. The exhibit space is carpeted.
- Listing in the conference program.
- Recognized on the APHN website with company blurb and link.
- One "Exhibitor Only" pass is included in the cost of an exhibit space. Additional passes are available for \$150 each. If an exhibitor chooses to attend any conference sessions, they are required to register for the conference separately. The "Exhibitor Only" pass does not include admission to conference sessions.

APHN Group Member	Non-Member Non-Profit Organization	Non-Member Corporate
\$350	\$500	\$1000

*\*Small, local non-profit organizations may qualify for a reduced fee. Contact APHN offices via [email](#) for more information.*

## ADVERTISING OPPORTUNITIES:

### Media Distribution

As an additional opportunity, your brochure, pamphlet, etc., can be placed in each attendee's registration packet. A fee of \$150 is charged for participation in this distribution program. Please send a sample for approval, via [email](#). It is the vendor's responsibility to provide the needed number of copies. The vendor must ship the inserts directly to the hotel and arrive no later than Thursday, April 26, 2018. Exhibitors are responsible for any shipping and handling charges associated with these pieces. Unused materials will not be returned.

### Onsite Program Advertising

Advertise your institution or organization in the onsite program. We can accept your ad copy as an electronic file in .eps or PDF format, minimum 300 DPI resolution. Please call if your ad is in a different format. The deadline to receive your ad copy for the onsite program is March 23, 2018.

	Exhibitor	Non-Exhibitor
Outside Back Cover (8.5" w x 11" h)	\$600	\$640
Inside Front or Back Cover (8.5" w x 11" h)	\$550	\$590
Inside Full Page (8.5" w x 11" h)	\$450	\$490
Inside Half Page (8.5" w x 5.5" h)	\$400	\$440
Quarter Page (2.125" w x 2.75" h)	\$250	\$290

### Wyndham Riverfront Little Rock

Address: 2 Riverfront Place, North Little Rock, AR 72114

Phone: (858) 488-1512

Conference Rate - the conference rate of \$99 is available from April 28 - May 2, 2018.

Please click [here](#) for online reservations or call the group reservations phone number which is (866) 657-4458 and reference group code APHN Conference. Rate guaranteed until April 7, 2018.

For questions on sponsorships or exhibiting contact the APHN offices via [email](#).