

Revised Quad Council Coalition Community/Public Health Nursing Competencies

Development, Dissemination, Adoption

Susan H. Little, DNP, RN, PHNA-BC, CPHQ

Lisa A. Campbell, DNP, RN, PHNA-BC

Monica J. Harmon, MSN, MPH, RN, PhD candidate

Barbara L. Joyce, Ph.D., RN, CNS, ANEF



Roadmap of Presentation

- Why C/PHN
- Background
- Timeline and Methods
 - Delphi Process
 - Terms
 - Assumptions
- Approval
- Application to Practice, Education, Research, & Policy
- Call to Action: Dissemination and Adoption

Learning Outcomes

1

Identify the revised
QCC Competencies
for C/PHN

2

Describe the process
used to develop the
revised QCC
Competencies for
C/PHN

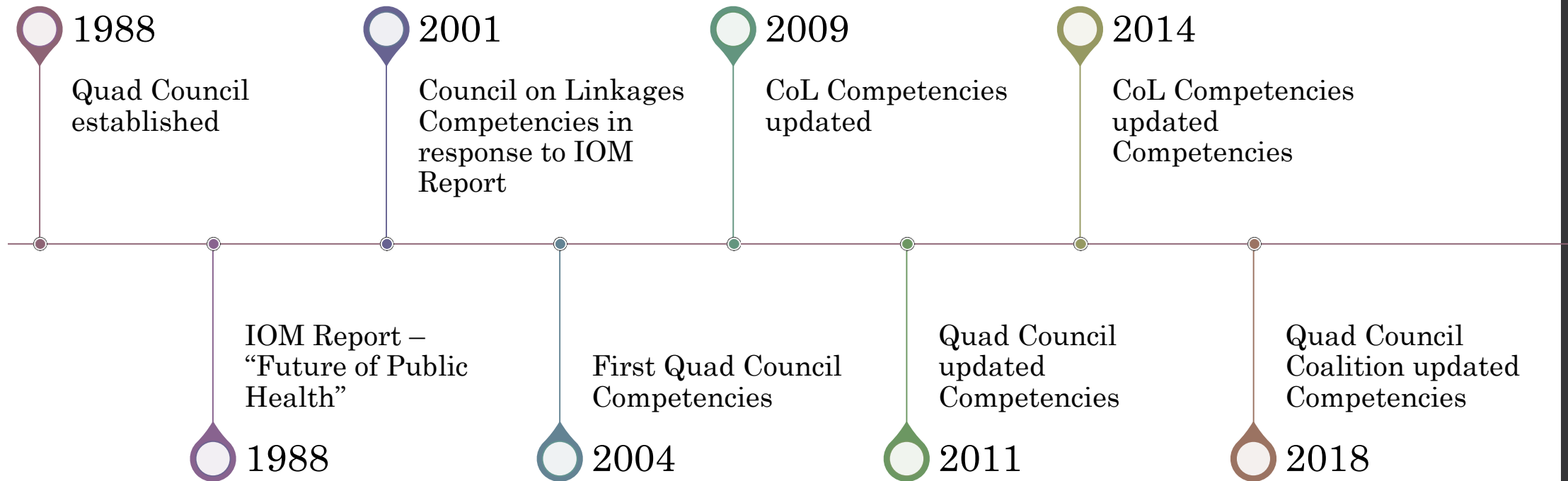
3

Recognize strategies
to disseminate and
adopt the revised
QCC Competencies
for C/PHN

Why Community/Public Health Nursing (C/PHN)?

- Aligns with APHA PHN Section's definition and practice of public health nursing¹
 - Often used interchangeably with community health nursing
 - Practice in diverse settings
- Our health care system is transforming
- Supports collaborative partnerships with local communities for innovative Public Health 3.0 approaches²

Background



Introduction to the Competencies

Consensus set of skills for broad
practice

Reflect three levels of practice

Inform and improve the workforce

Reflect foundational skills desirable
for professionals engaging in practice,
education, policy, and research

Provide a framework for workforce
development planning and action

C/PHN Competencies

Tiers One to Three

| Tier 1 C/PHN Competencies | Tier 2 C/PHN Competencies | Tier 3 C/PHN Competencies |
|---|--|---|
| <p>Tier 1 Core Competencies apply to generalist community/public health nurses (C/PHN) who carry out day-to-day functions in community organizations or state and local public health organizations, including clinical, home visiting and population-based services, and who are not in management positions. Responsibilities of the C/PHN may include working directly with at-risk at-populations, carrying out health promotion programs at all levels of prevention, basic data collection and analysis, field work, program planning, outreach activities, programmatic support, and other organizational tasks. Although the CoL competencies and the C/PHN competencies are primarily focused at the population level, C/PHNs must often apply these skills and competencies in the provision of services to individuals, families, or groups. Therefore, Tier 1 competencies reflect this practice.</p> | <p>Tier 2 Core Competencies apply to C/PHNs with an array of program implementation, management, and supervisory responsibilities, including responsibility for clinical services, home visiting, community-based and population-focused programs. For example, responsibilities may include: implementation and oversight of personal, clinical, family focused, and population-based health services; program and budget development; establishing and managing community relations; establishing timelines and work plans, and presenting recommendations on policy issues.</p> | <p>Tier 3 Core Competencies apply to C/PHNs at an executive or senior management level and leadership levels in public health or community organizations. In general, these competencies apply to C/PHNs who are responsible for oversight and administration of programs or operation of an organization, including setting the vision and strategy for an organization (i.e., a public health department, public health nursing division, or executive director of a non-profit community organization). Tier 3 professionals generally are placed at a higher level of positional authority within the agency/organization, and they bring similar or higher-level knowledge, advanced education, and experience than their Tier 2 counterparts.</p> |

C/PHN Competencies

Eight Practice Domains

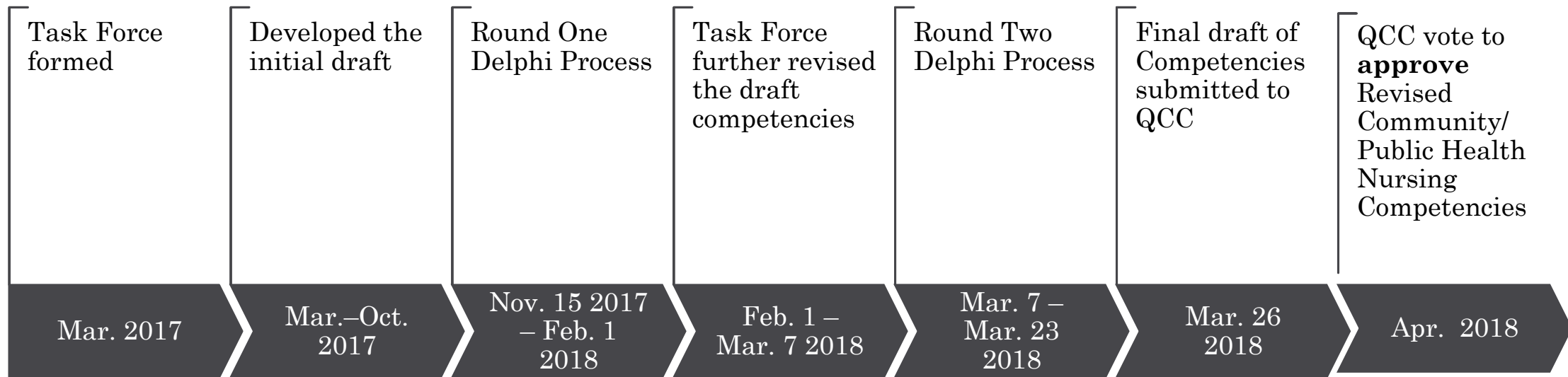
- Domain 1: Assessment and Analytic Skills
- Domain 2: Policy Development/Program Planning Skills
- Domain 3: Communication Skills
- Domain 4: Cultural Competency Skills
- Domain 5: Community Dimensions of Practice Skills
- Domain 6: Public Health Sciences Skills
- Domain 7: Financial Planning, Evaluation, and Management Skills
- Domain 8: Leadership and Systems Thinking Skills

Timeline & Methods

QCC
Competency
Review Task
Force
Established
(March 2017)



Timeline



Methods

- Input from representatives from education and practice for each Tier
- Cross-walk matrix to strengthen and align with the Core Competencies for PH Professionals
- Align with CoL³, AONE⁴, WHO Nurse Educator⁵, AAOHN⁶, & Global Competencies⁷
- Critical review of the literature
- Delphi Process

Delphi Process⁸

- Structured communication technique / method
- Systematic & interactive
- Relies on a panel of experts
- Two or more rounds
- Evaluate insights, recommendations, feedback
- Adopt or adapt
- Predefined stop criterion

Delphi Process – C/PHN

- Each QCC member organization was asked to participate in two rounds
- Provided recommended procedures for review
 - Appoint a committee - representatives from each Tier
 - Mirror Task Force's process
 - Within Tier → Horizontally across domains
 - Defined review periods
- Supporting documents: Bloom's Taxonomy and related competencies

Definition of Terms

- Benchmarks
- CBPR
- Competency
- Complex Decision Making
- Critical Behaviors
- Critical Thinking
- Ecological Perspective
- Informatics
- Information Technology
- Population Health
- Public Health Nursing
- Public Health
- Nursing Diagnosis
- Referral

Assumptions

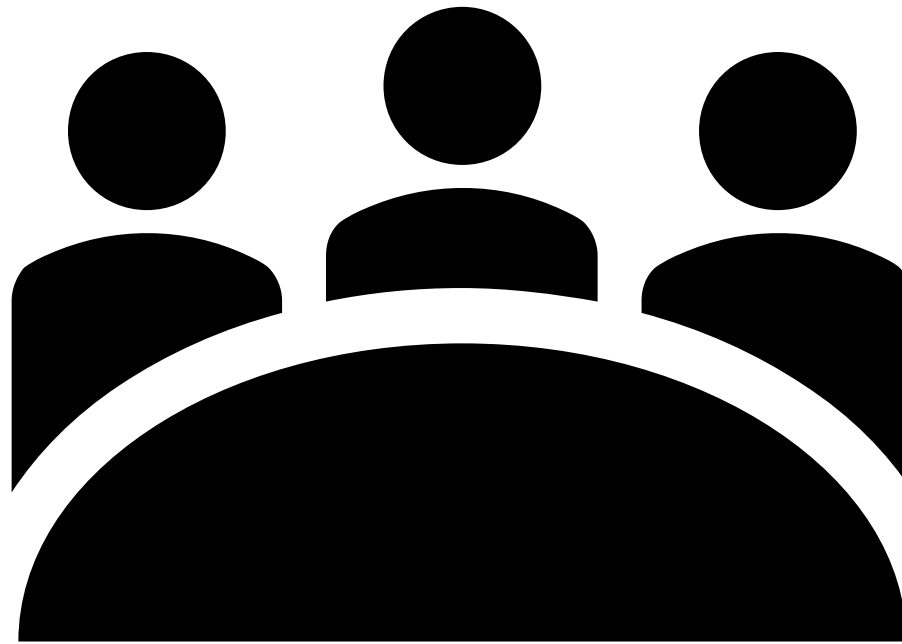
- Nursing process innervates public health nursing practice - ADPIE foundational to all essential services
- Developed to build behaviors across the three tiers. An individual in Tier 3 must understand/master proceeding competencies
- Reflect behaviors required and relevant to the Public Health Core Functions and the 10 Essential Services
- Ethics cuts across all Domains of C/PHN
- Bloom's Taxonomy used as a guide

Assumptions

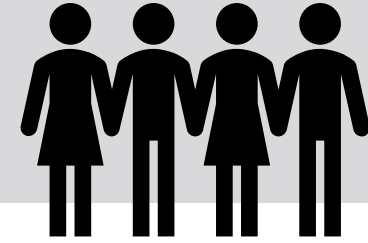
- Cultural responsiveness includes consideration of diversity, inclusiveness, and cultural humility
- Justice not limited to social, environmental, economic, occupational, and distributive
- The health care team includes the client, caregivers, and members of the community.
- Evidence-based considers knowledge from public health and all disciplines
- Determinants of health encompasses personal, social, policy, economic, work, and environmental factors

The Home Stretch

Approval of Revised Competencies



Application to Practice



- Relevant to all C/PHN roles and practice settings
- May not use all the competencies in current role
 - ID critical behaviors / competencies essential to their role
- ID competency gaps that reflect critical behaviors desired to master
- Use in job descriptions, orientation plans, and performance evaluation

Application to Education



- Provide structure and rigor to C/PHN education
- Use in the planning of course descriptions and objectives for C/PHN activities
- Use to guide selection of clinical sites and activities
- Use to evaluate performance

Application to Research



- Use as common language to scaffold collaborative research and communication
- Further systematic investigation needed of utilization of C/PHN competencies to help benchmark and frame practice and education
- Use to evaluate population-focused work

Application to Policy



- Use to support *Health in All Policies*
- Increase health equity through collaboration between public health practitioners and nontraditional partners who influence the determinants of health
- Support structural and procedural change benefiting both the population served and the health care delivery system
- Sets the stage for population-focused care that is inclusive of policies at all levels

Dissemination and Integration

Housed on the QCC website with
Companion CNE Webinar

QCC member organizations link

Promote adoption by local C/PHN
organizations/associations

Integrate into job descriptions and
workplans

Integrate into C/PHN education and
research

Influence policy

Use for self-assessment and
performance evaluation

Where We Traveled Today

- Why C/PHN
- Background
- Timeline and Methods
 - Delphi Process
 - Terms
 - Assumptions
- Approval
- Application to Practice, Education, Research, & Policy
- Call to Action: Dissemination and Integration

Questions?



Thank You!

For Additional Questions:

Dr. Susan Little

susan.little@dhhs.nc.gov

919-215-4471

References

1. American Public Health Association Public Health Nursing Section [APHA PHN]. (2013). The definition and practice of public health nursing: A statement of the public health nursing section.
2. DeSalvo K., Wang Y., Harris, A., Auerbach, J., Koo, D., & O'Carroll, P. (2017). Public Health 3.0: A Call to Action for Public Health to Meet the Challenges of the 21st Century. *Preventing Chronic Disease*, 14:170017. doi: <http://dx.doi.org/10.5888/pcd14.170017>
3. Council on Linkages between Academia and Public Health Practice [CoL]. (2014, June). Core competencies for public health professionals. Retrieved from <http://www.phf.org/corecompetencies>
4. American Organization of Nurse Executives [AONE]. (2015). AONE nurse executive competencies. Retrieved from <http://www.aone.org/resources/nurse-leader-competencies.shtml>
5. World Health Organization [WHO]. (2016). Nurse educator core competencies. Retrieved from http://who.int/hrh/nursing_midwifery/nurse_educator050416.pdf
6. American Association of Occupational Health Nurses [AAOHN]. (2015). Competencies in occupational and environmental health nursing *Workplace Health & Safety*, 63(11), 493-494. doi:DOI: 10.1177/2165079915608192
7. Jogerst, K., Callender, B., Adams, V., Evert, J., Fields, E., Hall, T.,... Wilson, L. (2015). Identifying interprofessional global health competencies for 21st-century health professionals. *Annals of Global Health*, 1(2), 239-247.
8. Hsu, C-C & Sandford, BA. (2007). The Delphi technique: Making sense of consensus. *Practical Assessment, Research & Evaluation*, 12(10), 1-8.