


Nursing's Impact on Culture of Health from the Boardroom

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Relevant Relationships

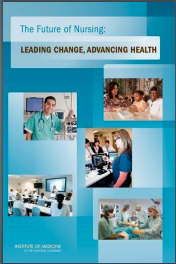
- We have no relevant relationships to disclose.



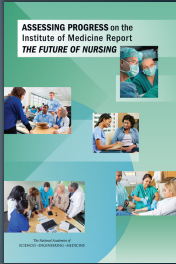
Objectives

- Explain the importance for nursing's voice at the table and rationale for incorporating Culture of Health Concepts into Nurses on Boards training.
- Discuss the content of and process for conducting the AR MO Nurses on Boards training.
- Describe participant outcomes from the AR MO Nurses on Boards Training, and plans for improving and scaling-up.

Foundation: IOM Reports



2010




2015

The IOM (Institute of Medicine) is now known as the National Academy of Medicine.

Why IOM Focus on Nursing?


- YOU bring a unique perspective to management and policy discussions.
- YOU spend the most time with health consumers and understand their needs.
- YOU represent the largest sector of health professionals.
- YOU are vital to improving quality.





TN Department of Health School-Located Vaccine Clinic

IOM Report – Too Important to Sit on Shelf Future of Nursing Campaign For Action

- **Focus**
 - Education
 - Practice and Care
 - Leadership
 - Diversity
 - Interprofessional Collaboration
 - Data
- **Action**
 - State action coalitions
 - SIP Grants







RWJF Culture of Health

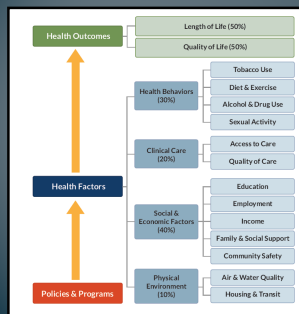
• Culture of Health Framework

- Where good health flourishes across geographic, demographic, and social sectors.
- Where being healthy and staying healthy is an esteemed social value.
- And everyone has access to affordable, quality health care.



<https://www.cultureofhealth.org/>

Model of Population Health



County Health Rankings Model

<http://www.countyhealthrankings.org/our-approach>

Leadership: Nurses on Boards

"All of the things that nurses do on a regular basis is a collective skill set that most other professions don't have," explained Kimberly Harper, RN, MS, chief executive officer, Indiana Center for Nursing, and co-chair of the Nurses on Boards Coalition. "Nurses have experience in finance and managing budgets; communications and the ability to work with and lead a team; quality and process improvement for patient care; and for making good decisions, strategic planning and human resources. They bring something very different to the table."



Nurses on Boards Coalition (NOBC)

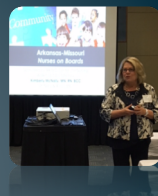
- National effort to support state work
- Purpose is to improve the health of communities and the nation through the service of nurses on boards and other bodies
- Over 30 national nursing and other health organizations are members
- Goal is 10,000 nurses on boards by 2020

www.nursesonboardscoalition.org



Bi-State Initiative

- Day-long training intensive
- 2 follow-up live webinars
 - Board governance
 - Translating nursing experience to influence
 - How accomplishments prepare nurses for influence
 - Culture of Health-promoting boards



Bi-State Initiative

- Strength Deployment Inventory – using individual strengths and understanding others' strengths when serving on boards
- Constructing a value proposition
- AR MO leadership panel who discussed their board experiences
- How to locate a board



Post-Attendance Survey Results

- 2 weeks post
 - 21 of 43 attendees (49%) responded
 - All reported increased motivation and confidence to seek out board service
 - 16 (76%) reported currently serving on boards.
 - 14 (44%) reported currently serving on COH-promoting boards, 5 of these were nursing organizations

Post-Attendance Survey Results

- 2 weeks post
 - All responders said they'd like to serve on boards that promote COH and gave examples:
 - School board
 - Tobacco control board
 - City council
 - School wellness committee
 - City planning committees
 - Game and Fish Commission
 - Faith-based homeless facility board



Post-Attendance Survey Results

- 2 weeks post
 - Common themes:
 - Confidence and motivation
 - Nurses bring value and life experience
 - Understand importance of boards that promote COH
 - Improved understanding of roles, relationships, and communication in board setting
 - Need more specifics on how to locate and approach boards
 - Need more support and help with getting on a board
 - Need help in how to get buy-in from supervisors for time for civic engagement



Post-Attendance Survey Results

• 6 months post

- 19 (44%) responded
 - 10 responded to 2 week survey
- 100% - more motivation and confidence
- 42% - reported increase in board service
- 26% - reported increase in serving on COH-promoting boards
- 53% reported serving on COH-promoting boards, and all of those were clinically-focused



Post-Attendance Survey Results

• 6 months post

- What was valuable?
 - Skill building and confidence
 - Nurses can sit on boards unrelated to health care
 - Types of boards and role of nurses
 - Strategic networking
 - Steps in locating board
 - Tips from AR MO panel
 - Communication strategies
 - **BOARDS NEED NURSES!**



Post-Attendance Survey Results

• 6 months post

- Information hoped to be covered and wasn't
 - List of available boards by regions
 - Practical steps to identify and join



Lessons Learned

- The AR MO NOB training engendered confidence and motivation to seek and serve on boards, and new ideas about nursing roles in building a COH in their communities through board service. Responses were positive and showed openness to new concepts (serving on boards unrelated to health care, for example).
- Ideas for board service were generated but attendees expressed the need for more details on how to approach boards and what boards are available in specific regions.

Next Steps

- Planning another cohort for later this year, adding Tennessee
- Purposeful mentoring
 - Support for board identification
 - Relational development
- Skills development – leadership styles
- Deeper dive into Culture of Health, population health and social determinants of health



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Questions and Discussion

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